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## **GENESIS COUPE NAMED A 2010 BEST NEW CAR BY ABOUT.COM CARS**

**FOUNTAIN VALLEY, Calif., Jan. 8, 2010** – Hyundai’s Genesis Coupe was named a Best New Car in About.com Cars’ annual Best New Cars List for 2010. This marks the second year in a row that Hyundai has earned a place on the esteemed list as the Genesis sedan was recognized in 2009.

“If you're looking at cars like the Nissan 370Z, Ford Mustang, Chevy Cobalt SS or Volkswagen GTI, you'll definitely want to test drive the Genesis Coupe,” said Aaron Gold, About.com Cars journalist. “It's not better, it's not worse -- it's just different. Although, in the case of the Genesis coupe, different *is* better.”

According to Gold, “There's nothing quite like the Genesis Coupe. It features a choice of 200+ hp turbo four-cylinder, like a Volkswagen GTI, or 300+ hp V6, like a Chevy Camaro; optional track-tuned suspension, like a Colbalt SS; high-end amenities, like an Infiniti G37; and a \$23k-to-\$32k price range, like a Honda Accord Coupe. It uses rear-wheel-drive, like a Nissan 370Z, and runs on cheap 87-octane gas, like a Honda Fit.”

“Genesis Coupe is the most exciting performance car ever developed by Hyundai and offers perfect rear-wheel drive vehicle dynamics at an unbeatable value,” said Derek Joyce, Genesis Coupe product manager, Hyundai Motor America. “We are thrilled to receive this recognition from About.com Cars, as it further communicates Hyundai's commitment to producing vehicles that provide both high quality and exciting performance, offerings we look to further enhance heading into 2010.”

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## **HYUNDAI MOTOR AMERICA**

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