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## **GENESIS AND GENESIS COUPE MAKE CARSDIRECT'S TOP TEN CARS OF THE DECADE**

### **CarsDirect recognizes the Genesis and Genesis Coupe at Number Five on its Top Ten Cars of the Decade Countdown**

**FOUNTAIN VALLEY, Calif., Jan. 8, 2010** – Hyundai's Genesis sedan and sportier sibling Genesis Coupe rang in at number five on CarsDirect's Top Ten Cars of the Decade Countdown. CarsDirect is one of the leading multi-brand online car buying services, providing new and pre-owned automobiles and related products and services. Other cars that made the Top Ten Cars of the Decade Countdown include the Honda S2000, Nissan Altima, Chevrolet Corvette, Nissan 350Z, Ford Fusion, Mitsubishi Lancer Evolution, MINI Cooper, BMW 3 Series and Toyota Prius.

“Even though the Hyundai Genesis didn't enter the market until late in the decade, it was a game-changer nonetheless. When introduced in 2008, the Genesis marked a huge change for Hyundai,” said Armaan Almeida, automotive editor, CarsDirect. “While the Genesis sedan tackles the full-size luxury segment, its sibling Genesis Coupe takes on sporty two-door cars like the G37 and 370Z. And like its sedan counterpart, it has yet to fail.”

Hyundai's Genesis sedan, the 2009 North American Car of the Year, sets a new benchmark in the premium car category. With a starting price of just \$33,000, Genesis includes performance and luxury features typically found on vehicles costing thousands of dollars more. Using the same flexible rear-wheel drive architecture, Genesis Coupe is Hyundai's most dynamic performance car ever designed to appeal to true driving enthusiasts. The Genesis Coupe offers a 2.0-liter intercooled four-cylinder turbocharged engine producing 210 horsepower, and a 3.8-liter V6 with 306 horsepower.

“2009 has been a remarkable year for Hyundai and having the Genesis and Genesis Coupe recognized by CarsDirect on its Top Ten Cars of the Decade helps us

carry the momentum into 2010,” said Scott Margason, director, Product Planning, Hyundai Motor America. “The Genesis and Genesis Coupe have proven Hyundai is a brand capable of creating game-changing vehicles and we look forward delivering more quality, stylish and affordable cars in the new year.”

## **CARSDIRECT**

CarsDirect ([www.carsdirect.com](http://www.carsdirect.com)) is a leading online automotive shopping service and research portal, providing new and used automobiles and related products and services, such as loan and lease financing. CarsDirect is a division of Los Angeles-based Internet Brands ([www.internetbrands.com](http://www.internetbrands.com)), a leading operator of community and e-commerce consumer websites.

## **HYUNDAI MOTOR AMERICA**

Hyundai Motor America, headquartered in Fountain Valley, Calif., is a subsidiary of Hyundai Motor Co. of Korea. Hyundai vehicles are distributed throughout the United States by Hyundai Motor America and are sold and serviced through almost 800 dealerships nationwide. All Hyundai vehicles sold in the U.S. are covered by the Hyundai Assurance program which now includes the 5-year/60,000 mile fully transferable bumper-to-bumper warranty, Hyundai’s 10-year/100,000 mile powertrain warranty and 5-year complimentary Roadside Assistance in addition to the highly acclaimed vehicle return policy introduced in early 2009. For more details on Hyundai Assurance, please visit [www.HyundaiAssurance.com](http://www.HyundaiAssurance.com).

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