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NEWS BUREAU

HYUNDAI SANTA FE AND ENTOURAGE NAMED BEST CARS FOR RETIREES BY FORBES.COM

Vehicles Help Mature Drivers be Independent and Stay Behind the Wheel Longer

FOUNTAIN VALLEY, Calif. – May 6, 2008 – Hyundai Santa Fe and the Entourage were recognized by Forbes.com (www.Forbes.com) as two of the “Best Cars for Retirees” based on features that help mature drivers stay behind the wheel longer.

In order to determine the list of “Best Cars for Retirees” Forbes.com factored in NHTSA and Insurance Institute for Highway Safety (IIHS) crash-test ratings, AAA’s suggestions from “Smart Features for Mature Drivers” guide and additional features that appeal to mature drivers.

According to Forbes.com, “The Hyundai Santa Fe was chosen specifically for its driver lumbar support to help ease back discomfort, and Hyundai Entourage was chosen based on its power-adjustable foot pedals that help drivers remain a safe distance from steering wheel-mounted airbags.”

“Santa Fe and Entourage are great examples of Hyundai’s continued commitment to providing affordable vehicles with standard life-saving technologies and convenience features,” said Mike Nino, manager, Product Development, Hyundai Motor America. “These vehicles combine the safety and comfort drivers are looking for with sophistication and style.”

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The Entourage and Santa Fe come standard with Electronic Stability Control (ESC), one of the industry's most effective life-saving technologies, six standard airbags, including side air curtains for all three rows of available seating and four-channel Anti-lock Braking Systems (ABS) with Electronic Brake-force Distribution (EBD), which automatically equalizes the braking force to the front and rear axles, based on the vehicle loading conditions. Both vehicles come standard with active front-seat head restraints which help prevent whiplash in the case of an accident.

HYUNDAI MOTOR AMERICA

Hyundai Motor America, headquartered in Fountain Valley, Calif., is a subsidiary of Hyundai Motor Co. of Korea. Hyundai vehicles are distributed throughout the United States by Hyundai Motor America and are sold and serviced through more than 790 dealerships nationwide.

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