



Recent Hyundai Accolades



HYUNDAI GAINS NINE PERCENT IN GLOBAL BRAND VALUE

- 72nd most valuable brand in the world according to BusinessWeek/Interbrand “Best Global Brands” study
- Hyundai ranks eighth among global automakers, ahead of prominent competitive brands including Porsche, Lexus and Nissan



HYUNDAI EARNS TOP HONORS IN J.D. POWER CONSUMER FINANCING SATISFACTION STUDY

- Hyundai Motor Finance Company (HMFC) earned the highest ranking in the non-luxury loan category among auto lending institutions in the J.D. Power and Associates 2008 Consumer Financing Satisfaction Study



HYUNDAI'S NEW TAU V8 ENGINE NAMED TO WARD'S “10 BEST ENGINES” LIST

- Hyundai’s all-new 4.6-liter Tau V8 engine, in the premium Genesis sedan, has been named one of the “Ward’s 10 Best Engines” for 2009 by Ward’s Auto World

“The engine’s velvety power delivery, competitive performance and attainable price epitomize the Korean auto maker’s drive for world-class engineering.”

–Ward's Auto World editors



HYUNDAI RECEIVES KEY AWARDS FROM CONSUMER REPORTS

- The Elantra SE was awarded a Top Pick in the “Best Small Sedans” category for the second consecutive year
- Elantra SE was included among the “Best Value Small Cars”
- 4-cylinder Sonata was included in the “Best Value Family Cars” class
- Santa Fe was named one of CR's “Best Value Midsized SUVs”



MOTOR TREND NAMES GENESIS AND SONATA TWO OF AMERICA'S “TOP 40 NEW CARS”

- The Sonata SE was called a “standout among standouts” in the family car category
- The Genesis 4.6 was selected a top new pick in the premium sedan category



2009 HYUNDAI GENESIS NAMED “TOP SAFETY PICK” BY INSURANCE INSTITUTE FOR HIGHWAY SAFETY

- The Hyundai Genesis earned the highest ranking awarded by the Institute



HYUNDAI GENESIS NAMED 2009 CARS.COM “NEW CAR OF THE YEAR”



2009 SONATA RECOGNIZED AS “ENVIRONMENTALLY FRIENDLY VEHICLE” BY ACEEE

- The 2009 Hyundai Sonata was recognized for the fourth consecutive year by the American Council for an Energy Efficient Economy (ACEEE) on its annual “Greener Choices 2009” list



NADAGUIDES.COM NAMES THREE HYUNDAI MODELS “BEST CAR BUYS” FOR 2009

- Genesis (Top Luxury Cars under \$35,000)
- Accent (Top Sub-Compacts under \$15,000)
- Tucson (Top Crossovers under \$21,000)

“Hyundai is making the car buying process easier than ever by offering the biggest bang for the buck in a variety of segments.”

– Michael Caudill, spokesperson, NADAguides.com

FOUR HYUNDAI MODELS HONORED WITH “BEST BET” AWARDS FROM THE CAR BOOK 2009

- Genesis
- Accent
- Entourage
- Tucson

“During these most challenging times for the auto industry, the fact that Hyundai vehicles have the quality and features most important to today’s car buyer is a testament to their desire to meet customer needs.”

– Jack Gillis, author, The Car Book



HYUNDAI ELANTRA NAMED “BEST COMPACT CAR FOR THE MONEY” BY U.S. NEWS AND WORLD REPORT

- The 2009 Hyundai Elantra was named “Best Compact Car for the Money” by U.S. News and World Report

“The Hyundai Elantra, as the ‘Best Compact Car for the Money,’ proves what many have been saying for years... Hyundai is making not just economical cars, but very good ones.”

– Jamie Page Deaton, editor, U.S. News and World Report



THREE HYUNDAI MODELS EARN TOP SAFETY PICK AWARDS FROM IIHS

- Veracruz
- Santa Fe
- Entourage
- All three vehicles also earned five-star crash test ratings, the highest government rating under NHTSA’s New Car Assessment Program, for both frontal and side impact

